

Registration Deadlines

ISBM Programs	LENGTH*	REGISTRATION DEADLINES
ISBM July	4 weeks	June 1
ISBM August	3 weeks	July 1

*for the applicants who need to obtain a Temporary Residence Visa to visit Canada; we encourage you to apply as early as you can.

Program fees* include:

1. Academic
- Instruction and exam

Class materials

Certificate of Completion

Record of Grades
2. Extra-curricular activities
- Welcome lunch and farewell banquet

Butchart Gardens

Whale watching

Cultural & social activities

And more!
3. On campus meal plan and accommodation

*current fees at: www.execprograms.uvic.ca/ISBM1



Sample Schedule

Classes are mandatory. Activities are optional and subject to change.

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1	Day: Orientation Welcome lunch Evening: Cultural activities	Day: Class Evening: Hiking	Day: Class Evening: Cultural activities	Day: Class Evening: Sidney Night Market	Day: Class Evening: Free time	Vancouver Island Tour	Whale Watching
2	Day: Class Evening: Movie night	Day: Class Evening: Cultural activities	Day: Class Evening: Cultural activities	Day: Class Evening: Karaoke night	Day: Class Evening: Night club	Butchart Gardens & Fireworks	Royal BC Museum and Imax show
3	Day: Class Evening: Cultural activities	Day: Class Evening: Wine Tasting	Day: Class Evening: Beach time	Day: Class Evening: Mini Golf	Day: Class Evening: Free	Self-planned weekend	
4	Day: Class Evening: Cultural activities	Day: Class Evening: Free time study	Day: Presentation Evening: Free time study	Day: Final Exam Evening: Farewell banquet			

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SUMMER PROGRAMS IN CANADA



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INTERNATIONAL SUMMER INSTITUTE
FOR BUSINESS MANAGEMENT

www.execprograms.uvic.ca/ISBM1





The city of gardens

- 350,000 people
- Capital of British Columbia
- Canada's most temperate climate

Getting to Victoria

Easy to approach

- By air
- By sea
- By vehicle

Traveller's Choice Best Destination Awards

1. Architectural and heritage explorations
2. Tours, natural sights, parks and wildlife
3. Arts, culture and historical experience
4. Festivals & events
5. Food & wines



The university

- 19,000 + students attend UVic from around the world
- Award winning professors

UVic is ranked:

- #11 globally and first in Canada among universities less than 50 years old by Times Higher Education (THE)
- #2 among 16 comprehensive universities that have significant research activity and a range of undergraduate and graduate programs by Maclean's 2012
- In THE's elite list of the top 200 universities worldwide among one per cent of the world's best institutions

Peter B. Gustavson School of Business

- Accredited by EQUIS and AACSB, an achievement that places it among the top tier business schools in the world
- Award-winning business school known for its innovative specializations in International Business, Entrepreneurship and Service Management
- Prestigious reputation for research excellence
- Modern facilities and services



Business Management

Step 1
Start a business
(Entrepreneurship)

Step 2
Ensure success
(Service Management)

Step 3
Grow the business
(International Business)

Business Communications

Oral
Public speaking
Presentation skills
Negotiation skills

Written
Report & technical writing
Business analysis

Business Communications

Other
Business etiquette
Interpersonal skills
Marketing skills

Time management
Research skills
Resume writing

ISIBM

- Open to all undergraduate and graduate students
- 4 weeks in July or 3 weeks in August
- Taught by award-winning professors at the Gustavson School of Business
- Grade letter
- Certificate of Completion
- Equivalent to 6.0 credit-hours or 12 ECTS of course work*
- Scholarship opportunities available

More details:

www.execprograms.uvic.ca/ISIBM1

Read what they say about us

*students may apply for academic credit at their home institutions by using the Certificate of Completion and Record of Grades from the University of Victoria, Gustavson School of Business.